Boiler Plate Assets for 10DLC Compliance

In both Terms of Service & Privacy Policy, remove any mention of the following keywords in reference to selling or sharing leads' information with a third party:

"share," Sell," "affiliate," or "third-party."

Terms of Service

{Program Name}

- 1. {Insert program description here; a brief description of the types of messages users can expect upon opting in.}
- 2. You can cancel the SMS service at any time. Simply text "STOP" to the shortcode. Upon sending "STOP," we will confirm your unsubscribe status via SMS. Following this confirmation, you will no longer receive SMS messages from us. To rejoin, sign up as you did initially, and we will resume sending SMS messages to you.
- 3. If you experience issues with the messaging program, reply with the keyword HELP for more assistance, or reach out directly to {support email address or toll-free number}.
- 4. Carriers are not liable for delayed or undelivered messages.
- 5. As always, message and data rates may apply for messages sent to you from us and to us from you. Message frequency varies. For questions about your text plan or data plan, contact your wireless provider.
- 6. For privacy-related inquiries, please refer to our privacy policy: {link to privacy policy}.

Privacy Policy

We may share Your personal information in the following situations:

- 1. With Service Providers: We may share Your personal information with Service Providers to monitor and analyze the use of our Service, to contact You.
- 2. For business transfers: We may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of Our business to another company.
- 3. With Affiliates: We may share Your information with Our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include Our parent company and any other subsidiaries, joint venture partners or other companies that We control or that are under common control with Us.
- 4. With business partners: We may share Your information with Our business partners to offer You certain products, services or promotions.
- 5. With other users: when You share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside.
- 6. With Your consent: We may disclose Your personal information for any other purpose with Your consent.

Last update: 2025/02/07 15:57

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Last update: 2025/02/07 15:57



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